FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031919 **Type of Permit:** FILMING **Release Date:** 09/28/2010

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC
Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS, #10
LOS ANGELES, California 90028

Production Title VERIZON HALIDAY

Type of Production Commercial - Standard

Producer WILL SLOSS

Director N/A N/A

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Yulizza Ramirez

Location Manager GREG CAMPEAU
Primary Phone Office - 310-739-2687
Secondary Phone Mobile - 818-383-0505

Location Assistant n/a n/a
Primary Phone Office - 323-645-1000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00

Total Permit Fee $1,241.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00031919
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title VERIZON HALIDAY

Location Manager GREG CAMPEAU
Primary Phone Office - 310-739-2687
Secondary Phone Mobile - 818-383-0505

Location Address 234 E Mendocino St, Altadena, CA, 91001

Location Type Private Residence

Location Description PRIVATE RESIDENCE.

Film Dates 9/29/2010 - 9/29/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document BELIEVE MEDIA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	3
Portable restrooms	1
Semi Trucks	2
Stakebed Trucks	3
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	40
Extras	2
Sheriff/CHP	2

Filming Activities Atmospheric Smoke Effects; Interior Dialogue; fire in the fire place. practical;

Jurisdiction **Political:** Los Angeles County - Supervisor District 1 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 535 **Grid:** J5

Location Notes Frequency must be checked at 2725 Visscher Pl. and 2709 Visscher Pl. as they are in very close proximity to 234 E. Mendocino. In terms of frequency, treat all three locations as one. geoffrey 9/30/10

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Dan Heald

Coordinator Note LA COUNTY FIRE #2027-69, FSA REQUIRED.

Parking **Base Camp** **Crew Parking**

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00031919
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title VERIZON HALIDAY

Location Manager GREG CAMPEAU
Primary Phone Office - 310-739-2687
Secondary Phone Mobile - 818-383-0505

Location Type : Location

Location Type : To Be Determined

Posting "No Parking" signs S/S Mendocino St., Raymond Ave. - Marengo Ave.
E/S Raymond Ave., Mendocino St. - 200' South

Approximate Footage County Parking

Log Number

Date(s) 9/29/2010 to 9/29/2010

Time(s) 00:00 to 00:00

NOT A PERMIT

Appointment of As Authorized Agent and Representative

I certify that I am a representative of BELIEVE MEDIA ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint "Stanley Location Services INC". and its employees and agents (" SLS ") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept , modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands , acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) SLS . Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints SLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficicnt, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint SLS as Principal's agent as set forth herein.

STANLEY LOCATION SERVICES INC.
591 E. Los Angeles St.
Simi Valley, CA 93065

818.706.8022 office
818.253.7052 cell
888.846.6011 fax

Dated: 8/20/2010

Name of Principal: BELIEVE MEDIA

Representative's Signature:

Print Representative's name: Will Stoss
Representative's Title: Producer
Principal's Address: 1040 N. Las Palmas
Los Angeles ca 90038

Principal's Telephone: (310-) 739 - 2687

NOT A PERMIT